

SOUTHEAST POLK EDUCATION FOUNDATION'S

BIG

RAM

BASH

SEPT.  
27



## BRINGING TOGETHER AND SUPPORTING THE SEP COMMUNITY

There's nothing like a giant tailgate party to bring together fans — and the **Big RAM Bash** does just that each fall, celebrating the best of Southeast Polk schools while raising funds to support staff and students in our community.

Last year's inaugural pre-homecoming game event drew hundreds of attendees, helping the **Southeast Polk Education Foundation** raise critical funds for education grants that support SEP students and staff. Now in our second year, we're leveling up with new activities and partners (while returning those fan favorites, of course).

**Big RAM Bash** features entertainment for kids of all ages, interactive activities, games and prizes, local food, booths from local businesses, and more. The event showcases SEP's student-athletes, Marching RAMs and inductees to Southeast Polk's esteemed Hall of Honor. Most importantly, funds raised go directly to grants that make direct impacts in Southeast Polk classrooms across all grade levels.

Show the SEP community your excitement and commitment to our kids with a valuable sponsorship opportunity. Increase your visibility in the community and make one-on-one connections with community members, all while supporting our educators and students.



*Southeast Polk*  
Education Foundation

# Big RAM Bash

2024 SPONSORSHIP OPPORTUNITIES

## SHIRT SPONSORSHIP: \$250 (20 AVAILABLE)

- Name on event T-shirt - can be a business, your family, or in honor of a loved one, student, alum or favorite teacher!

## BOOTH AT EVENT SPONSORSHIP: \$500 (4 AVAILABLE)

- Booth space at the event\*
- Your business logo on event T-shirt
- Social media recognition
- \*business/organization must be educational or athletic adjacent; supply own tent and equipment



## CARD THE CART SPONSORSHIP: \$750 (4 AVAILABLE)

- Your business name or logo on golf carts that present Hall of Honor inductees at the Big RAM Bash and on-field during homecoming pregame
- Your business name on event T-shirt
- Social media recognition

## PICK YOUR PLACE SPONSORSHIP: \$1,000 (10 AVAILABLE)

- Prominent logo signage displayed at a game station or seating space
- Your business logo on event T-shirt
- Social media and in-stadium scoreboard recognition

## WELL WISHES STATION: \$2,500 (2 AVAILABLE)

- Here, RAM fans of all ages will write notes of encouragement and support to current student-athletes and SEP grads now competing in college and beyond. Notes will be sent to athletes by SEPEF.
- Prominent logo signage at this sure-to-be highly-visited booth
- Your business logo on event T-shirt
- Social media and in-stadium scoreboard recognition



## BE A SPONSOR

[bit.ly/BigRamBash](https://bit.ly/BigRamBash)



## QUESTIONS?

## LET'S CHAT!

**Amanda Eggers,**  
**SEPEF Board Member**

[aeggers@foundation.iastate.edu](mailto:aeggers@foundation.iastate.edu)