

Delaware PTA Meeting January 5, 2021

Members Present:

Elise Miller, Rorrie Stapes, Dorene Gallant, Annie Peyton, Erin Olearnik, Krystal Drumheller, Carrie Naber, Kevin Walker, AJ Tilus, Sarah Crispen, Elise Miller, Mrs. Moeller, Heidi VanCleave, Terri Douglas, Sarah Lounsberry, Kendra Carlson

Introductions:

The meeting was called to order by Krystal at 6:36 PM.

Secretary's Report – Carrie Naber

Secretary's report of the December 2020 meeting minutes passed by majority board vote posted to the Delaware PTA web page <https://www.southeastpolk.org/school/delaware-elementary/pta/>.

Treasurer's Report

- Review December Financials
- Revenue:
 - Donuts with Santa (Donations) – \$607.60
 - Butterbraid Profit - \$381.00
- Expenses:
 - Family Activities - \$255.35
 - Donuts with Santa
 - Hospitality - \$141.52
 - 2 toasters
 - Coffee and donuts
 - Misc Admin – \$11.00 (stamps)
- Playground: \$ \$42,839.85
 - Playground Donation (Wells Fargo) - \$950.00

Hospitality – Niki Anderson

- Cares and Concerns
 - Carrie Schult – her mother in law passed away
 - Lisa Brunner – had an uncle who passed away
- Adopt a Classroom
 - Email requesting teachers to put together Amazon wish list; parents could donate based off lists; about 10 lists already received (30-40 teachers total)
 - Remind teachers to submit their list to Niki so she could get it posted
 - Pushed to January or do we need to push it back to February or March?
 - Teacher feedback: love your teacher theme around Valentine's day
- Book Fair - Terri
 - Online for the spring
 - Scholastic was making parents pay \$25 in order for free shipping – which is why we switched to Follett who would switch for free
 - Fall feedback: very seamless process plus free shipping; able to disperse to classrooms
 - Easy to use and navigate
 - Raised more through Follett than other avenues
 - Recommendation to use Follett in the Spring
 - Targeting March timeframe (1 – 11th)

Family Activities – Annie Peyton

- Donuts with Santa – December 5th
 - Thank you to everyone who volunteered and donated
 - About 180 cars go through; extra packets will be saved for future events
 - Nikki ended up getting a few more boxes of donuts

- Bingo Night
 - Timing: TBD potentially early April
 - Bidding owl for online auction
 - Open to any thoughts/options for rest of school year – target online auction only
 - Teacher giveaways/packages as well this year
 - Clay and other schools had art projects within each classroom – parents would vote/bid on projects
 - Elise to send Annie some screen shots
 - Kevin – we did that a while back in art class and then auctioned off
 - Pottery bowl in the past
 - Check with art teacher for more details
 - Virtual bingo options – Zoom has this option

Fundraising – Elise Miller

- Fun Run – Review of Potential Programs
 - Need to make a decision because BoosterThon is closing their books soon
 - Switch from fall fundraiser to spring fundraiser
 - Clubs Choice – fall
 - Booster Thon – Spring
 - Elise to reach out to contact for options and timing
 - Next meeting: vote on timing and packages
 - Various Options
 - Full Service: What you have done the last few years
 - Booster Team on campus takes care of all program logistics
 - Your Job: Communication with families/teachers
 - Percentage keep is a sliding scale - starts at 50% & base cost \$2,000
 - Shared Service:
 - Booster team does your Pep Rally and Event Day for you
 - Delaware volunteers would:
 - pack and deliver prizes daily
 - communicate with teachers and families to promote program
 - Percentage keep starts at 60% & base cost of \$2,000
 - DIY (Do it Yourself) Service:
 - Booster provides prizes/flyer shipment & funrun.com
 - Delaware volunteers would do the Pep Rally, Team Days, and Event Day
 - Percentage keep starts at 70% and base cost of \$1,000
- Schedule for 2020-2021
 - Spirit Nights
 - January – Culver's {Jan 19th 4p-10p}
 - February – break
 - April – Claxons or Jersey Mikes Iowa Cubs
 - Claxons are more than willing to work with us
 - May – Over the Top
 - Sugar Shack only does spirit night in the spring
- Upcoming Fundraisers
 - January 15 – 24, 2021 – Clubs Choice Fundraiser
 - January zoom meeting – kick off with video; only take about 10 minutes
 - Fall catalogue with extra pamphlet for Christmas gift items and wrapping paper
 - February 17, 2021 – Clubs Choice Pick Up
 - Count day on Wednesday, February 7
 - Dorene is going to help with pick-up

- Looking for another volunteer
- Prizes
 - Sell 15 items – box of cookie dough (\$18 retail value)
 - \$2.50 coming out of pocket
 - 1st and 2nd place: board games/family night
 - 3rd: Milk shakes
 - 4th: Science kit lab
 - 5th Cake pop maker set
 - Also Raising canes gift meals and \$5 gift card to great escape
- Other Fundraisers:
 - Panda Express: \$77.559
 - Raising Canes \$183.62
 - Pizza Ranch: \$118.91
 - Double Good: \$1200 – approx.
 - Casey’s \$31.80
- School Supply Boxes
 - Don’t really make a lot of money
 - Teacher feedback: doesn’t really impact a lot of teachers depends on if it is a benefit to parents.
- Aquatic Passes
 - Easy to execute – move forward if allowed
- 5th grade fundraiser
 - Switch from Casey’s gift card to cookie dough
 - Casey’s \$20 card and we keep \$10
 - Presale or buy outright
 - Local company: Eileen’s Cookies; we receive \$5 back from each container
 - 3lb containers - \$15 retail

New Business

- 5th Grade Celebration
 - Sub Committee – Dorene Gallant, Elise Miller, Rorrie Stapes & Heidi Van Cleave
 - Share Quote Received for Shirts

Item	Color	Qty	A-Team	Fully Promoted	Graphic Edge
Bella Canvas Short Sleeve Tee	Heather Yellow Gold	55	\$14.00		\$9.99
LAT Football Jersey Tee	Graphite/Vintage Smoke	55	\$17.50	\$14.90	\$12.99
Augusta Ringer Tee	Athletic Heather/Black	55	\$16.00		
Badger Sleeveless Tee		36-71		\$11.30	\$8.99
Augusta Baseball Jersey		36-71			\$10.99
Port&Company Favorite Tee		36-71		\$9.45	\$8.99

- Port and company t-shirt from Fully Promoted – is it a soft t-shirt?
- Looking at using Fully Promoted – Dorene to work with Kendra on final tshirt design
- PTA Membership
 - PTA Membership Dues
 - Venmo Account Established @delawareptasep

PRINCIPAL / TEACHER UPDATE

Principal:

- Kids were excited to get back from break
- Talked a little about getting music back – get through the next few weeks
 - May decide to do a few more specials
 - Large group band for 5th graders – wait until at least February before deciding
 - No drastic changes until more progress with the vaccinations

Teachers:

- A reading and A math coming up soon
- April testing – more information coming soon

NEXT PTA MEETING: TUESDAY, February 2 @ 6:30-7:45 PM VIRTUAL