## Delaware Elementary PTA meeting agenda November 7th, 2023 6:30-7:45pm

Attendees: Kate Fairfax, Courtney Whittington, Elise Miller, Amanda Robinson, Becky Sapp, Valerie Mullin, Carrie Naber, Sarah Crispen, Gina Frizell, Lacy May

#### Introduction

Call to order at 6:36 PM by Elise Miller

### Secretary's Report- Carrie Naber

• October meeting minutes reviewed/approved and posted online.

### Treasure's Report- Sarah Crispen

- Spirit Wear: \$159.61 (fall 2023 Vandalia)
- Spirit Night: \$151.42 Chuck E Cheese
- Cookie Dough = \$50 back from check
  - o \$16,628 paid out to cookie dough
- Holiday Vendor Fair
- 1168.64
- PTA dues \$10
- \$135.87 Monster Bash
- Book Fair \$204.17 meals
- Conference meals \$637.48
- General Fund: \$25,947.68
- Playground: \$56,328.67

#### New business

- Iowa Wild 4th grade National Anthem and sprit night.
  - o 66 paid tickets for the game with a profit of \$264.00
  - Student tickets are free
  - Potentially Barnstormer spirit night
- Pancake breakfast- sold 326 online/square at the event
  - o sold 326 online presale/square at the event
    - \$1956 total \$1862.40 after fees from square
  - Sold 80 tickets cash at the event with \$27 in donations = \$507
  - Cost for invites- Walgreens \$135.87 sent home with students
    - PTA cost after \$250 to Kiwanis and \$2000 to Delaware Stem Room is \$16.47
- Update on any playground grants
  - o First grant SEP Foundation Grant submitted
  - o Talked at Board meeting and provided feedback from board members

## Hospitality- Courtney Whittington

- Any updated cares and concerns associates father passed away AJ provided Courtney information
- December mid-year appreciation brainstorming some ideas surveying teachers for supplies bag of goodies – whiteboard markers, pencils, etc.

## Book Fair- Val Mullin

- Record sales: \$7017.99
  - Delaware receives 50% in scholastic dollars= \$3509.00
- Scholastic dollars:
  - \$6690.01 (in account before fair)

- o (\$1,601.06):
  - Purchase teacher wish list books
  - Purchase 20 books (one/child/class)
- o (1,915.40)
  - 13 teachers asked for & received a scholastic news subscription for their class (300 students from K-5; \$5.99 for each student)
  - Scholastic news is a current events magazine for kids (builds nonfiction-reading skills & increases content-area knowledge) – Priority moving forward.
- NEW BALANCE= (Confirming once financials are complete)
  - Scholastic news
  - Teacher wish lists @ book fairs
  - A book for every kid
- Option to pick cash but receive less compared to scholastic dollars.
  - Scholastic dollars library bound books, regular books, rugs, furniture
  - Students who can't afford to buy books at bookfair
    - Ideas for future funds:
      - Provided each teacher and specialist provided \$10 certificate to hand out
      - Limit to book plus a little gift
      - One school, one book
      - Every student gets a book at the end of the year
  - Spring conferences book fair
  - o Tuesday, 3/5 & Thursday, 3/7
    - Elise and Sarah plan with Chelsea when we should set up the book fair Sunday, March 3 instead of the Wednesday prior to the book fair.

### Family Activities- Amanda Robinson

- Pumpkins, Pancakes and Monsters event recap
  - huge success we were able to secure the remaining \$2000 needed for the STEM room. As well as be able to provide the Kiwanis with their requested \$250 to help offset some of their expenses. Beyond that, we were able to cover the cost of the invites.
  - o Trunk or Treating turned out to be great! Thank You Val for organizing all the participants.
  - o If we were to do it again next year we will work on the timing to have the trunk or treating the same time as the pancakes as there was a little bit of confusion there.
  - Pumpkin voting raised roughly \$635 for the PTA. The staff and classrooms completely rocked and came up with some really fun ideas. We had 27 total pumpkins decorated.
     Mrs. Wilcox's classroom was the winners of the pizza party coming in with a grand total of \$101.57. Their pizza party will be this coming Friday.
  - Signage 515 Designs great options/pricing for printing possibly put out towards the beginning of the week
- Donuts with Santa
  - Time 9-11 with the vendor fair going from 9-1pm
  - Mr and Mrs Clause are confirmed and ready can we get them a gift card for donating their time? Becky may have some suggestions for what they would like! - Contact - Bert 641-247-1119. Need to purchase candy canes for Mrs. Clause to hand out to kids.
    - Need to purchase candy canes for Mrs. Clause to hand out to kids.
  - I have reached out to the following for donations Asking for 40 dozen donuts, with the vendor fair going on at the same time I am concerned if that will be enough - last year they received 40 dozen and did have leftovers they donated to local fire stations

Dunkin Went in to Altoona Store	11/6	No manager on duty, try back tomorrow
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Hyland (ChaCha's)	Facebook Message		Exceeded donation requests for 2023; offered 20% off our order.
Casey's Pizza	Request submitted on Casey's website	11/6	20 dozen donuts donated
Kwik Star	Request submitted on Kwik Trip/Star Kares website	11/6	Awaiting response
Krispy Kreme	Phone Call 515-964-9696	11/6	Amanda - the GM will be reaching back out
QuikTrip	Request submitted on QT Community page	11/6	Awaiting response
Card My Yard	Facebook Message	11/6	Donating signage
Kum & Go			8 dozen donated (Sarah working on – all frozen)

- Want to hold off on reaching out to additional business for donut requests as we will also need milk/orange juice donated.
- Will purchase black scratch ornaments on amazon for crafts as well as some other craft items
- Alexis Ficek will be doing photos Do we have a backdrop for photos? Couch/chair for Santa was from Van Cleaves? I have no idea who that is, any help?
- I will make a balloon arch for the event, I will not be available the day of the event and Gina Frizzel will be taking lead on the event. Will we be able to set up Friday evening to have everything ready to go
- Potentially bringing in games from last year
- No hot chocolate chocolate milk or powdered hot chocolate?
  - Elise has Cambro containers
- Bingo night/Silent Auction
  - Set date for event
    - Potential dates 3/22, 3/29, 4/5 final date: March 29
    - Meeting in December with assistants to get the ball rolling on this event

# Fundraising- Becky Sapp

- Spirit nights:
  - o August- Grannys ice cream 8/23- \$250 Donation
  - September 29<sup>th</sup>- Chuck E Cheese
    - Profit?
  - October- Applebees 10/10
    - **\$438.72**
  - November 14<sup>th</sup> Arby's
    - 5:00 8:00 PM need volunteers
  - December 30th- Posey & Jetts outlet mall
    - Will reach out December 1st for details

- January 30 Scornavaccas 4-8:30pm- dine-in only
- February- Sugar Shack TBD
- March 18th- Urban Air 4-8pm
- o April- Texas Roadhouse waiting for a date back
- May 16 Over The Top
- Reach out to Barnstormers
- Fundraisers:
  - Butterbraids
    - November 7<sup>th</sup>-21<sup>st</sup>
    - Count day will be the following week on 11/27 starting at 9am
      - Volunteers to help
    - Delivery December 13<sup>th</sup> 3:30 with pickup from 4:45-6:00
      - Volunteers to help sort and take products to cars. 3:30-6:30
  - o RamAThon
    - Event Date
      - Potential dates: 4/26, 5/3 with fundraising starting 4/12 or 4/19
        - When is testing for students?
    - Shopping for prize items on black Friday. Small items in combination with some large items for top prizes.
    - Meeting in December before PTA meeting
    - 5K in May with one of the prizes from Ramathon being admission to the 5K
    - Start on t-shirt designs in January
    - Starting on T-shirt sponsors- reach out if you have any potential businesses interested.
      - T-shirt sponsor sheets available to take and share
  - o Vendor Fair Saturday 12/2/23 9am-1pm with set up starting at 8:30 am
    - Park behind school once set-up
    - Update Facebook event for attendees
    - September: \$720.00-25.22 fees = \$694.78
    - October: \$280.00-11.70 fees =\$268.30
    - November: \$100.00-3.90 fees = \$96.10
      - Total \$1100-40.82 fees = \$1059.18
        - ➤ 26 total vendors as of 11/7/23 with outstanding invoices of \$90
        - > 5 needing electricity.
    - Each vendor will be donating a basket/item to the silent auction of \$25 value
    - Goodie bags given out to the first 100 customers through the door. These will
      consist of business cards/coupons from vendors and a few items from the PTA.
      (still deciding on what to put In the bags- may grab these during black Friday
      shopping)
      - Date for goodie bag packaging
        - Rams tattoos
        - Candy
        - Jeffe Pop popcorn balls
          - Becky to provide details to Jeffe Pop Popcorn
      - Decals for cars as potential give away
      - Other ideas for giveaway
    - Lots of advertisement and sharing of event.
      - Posting signs in businesses such as Hy-Vee.
      - We will send out fliers with students that have info for both the vender fair and donuts with Santa. Around \$100 in cost
        - Amanda will make a flier for Becky

- Sign on corner by the lights for advertisement the whole week before the event. Reaching out to 515 to do the sign for us.
- Jeffe Pop Popcorn
  - 5<sup>th</sup> grade celebration fundraiser
    - Planning for March
    - Is there money currently in 5<sup>th</sup> grade fund no
    - Plan to raise \$2000
- Old Business
  - o Reminder: Pay Membership dues to treasurer
    - \$5.00 annual membership fee
      - Paid by cash, check to Delaware Elementary PTA
      - PRINCIPAL/TEACHER UPDATE

NEXT PTA MEETING: TUESDAY DECEMBER 5TH, 2023 @6:30-7:45
RAMATHON MEETING BEFORE HAND FROM 6:00-6:30 IN LIBRARY (FREE CHILDCARE PROVIDED)