

Delaware Elementary PTA
October 1, 2024 6:30-7:45pm

Introduction

- Call to order 6:33 pm

Guest Presentation - Mik, Local Store Marketer at Texas Roadhouse (Altoona)

- Mik discussed bookmarks given out. Teacher discretion on how to distribute to students.
- Certificate of achievements available for teachers to use.
- Option to do a gift card fundraiser.
 - 10% of sales go back to the PTA in denominations from \$5-\$100.
 - Mitchellville has done one and sold \$7,000 in gift cards.
 - Customer must mention they are dining for Delaware Elementary and/or show the flyer to get the donation.
 - We can put table at front of restaurant to show what we are raising money for.

Treasurer's Report - AJ Tilus & Christie Sanders

- Proposed form for teacher reimbursements that would consider the commitments the teachers would have to do to be reimbursed.

Hospitality - Courtney Whittington

- Conference meals planned.

Book Fair – Valerie Mullin

- During conferences week: Tuesday before school and after school until 8pm and Thursday before school and during conferences until 7pm (when fair needs packed up).

Family Activities - Hillary Illingworth

- Vendor fair altered slightly. Vendors wanted one day. Modified Sunday hours to 12-4.
- Offering 20% discount to vendors who participated last year.
- Removed expectation that vendors had to have a \$25 gift donation.
- 8 Vendors signed up currently.
- Donuts with Santa: Gina Frizzell has Santa secured.
- Pumpkins and supplies have been purchased. Teachers have been notified to come get their Pumpkins and supplies.
- Hillary put flyers in teacher boxes to inform families about pumpkin decorating contest.

Fundraising – Wendi Phipps

- Cookie Dough Fundraiser:
 - Hope to start cookie dough fundraiser next week.
 - 40% flat profit from the company chosen. Prizes to the classroom from the company.
 - Timeframe not completely specified. Pick up in November.
 - No paper form or brochures to send home.

- Other fundraising ideas:
 - Popcorn Fridays-selling popcorn on Fridays and during music concerts.
 - Purchasing a popcorn machine to fund this fundraising endeavor.
 - Family photo shoot. 10 mins with a photographer for \$25. PTA would provide a backdrop for the photos.
 - Mother/son movie night.
- Sponsorship letters going to be sent out to gather interest in sponsoring the school.

Playground Updates - Kate Fairfax and Jen McCoy

- Almost have enough to move forward with phase one of playground update.
- Currently working on the Meta Grant.
- Continue to work on USBank, KFC, and AARP.

New business

- National Custodian Day-want to celebrate them in some way (evening custodians).
- Moving November meeting to second Tuesday of the month due to election night.

PRINCIPAL/TEACHER UPDATE -none at this

PTA dues \$5 – cash/check to AJ Tilus or Christie Sanders

**NEXT PTA MEETING: November 12, 2024 @ 6:30-7:45PM
IN STEM ROOM (FREE CHILD CARE PROVIDED)**